



**7<sup>th</sup> Annual AuthorU Extravaganza**  
**2017 Exhibits**



**September 7-9, 2017**

**Radisson SE Denver Hotel – Aurora CO**

The AuthorU Extravaganza is an annual event held the first full weekend in May. Throughout the year, AuthorU holds a BookCamp each spring along with a variety of meetings throughout the month—members can attend in-person and remotely. All bring together a variety of authors and delivered with the quality that I've brought to all the conferences I've done in the past. AuthorU is based in Colorado, yet its membership is in many states. The Extravaganza welcomes authors from the novice to the expert.

There are a limited # of Exhibitor spaces for the Friday-Saturday (75% are now committed); the event runs from 8:00 am to 5:00 pm each day with a dinner and entertainment function on Friday night—includes continental breakfast, lunch, breaks and workbooks. New this year on Thursday AM is the Breakfast with the Exhibitors—

you introduce yourself and your company and encourage attendees to make appointments with you on for throughout the weekend. If you are interested in participating you can do so with a booth. AuthorU is a huge supporter of its Exhibitors, maximizing your exposure. Please consider becoming a Sponsor of many of the Activities during the Extravaganza.

Early Bird Exhibitor Cost is \$700 for AuthorU Premier Partner members and \$1150 for non-members for the three days and *includes* meals (this will save you at least \$300 in hotel related meals—breakfast Thursday, Friday-all meals, and breakfast and lunch Saturday., breakfast and lunch Friday and Saturday). This price is good until July 25, 2017. Your booth fee can cover two people. If there are additional, a fee will be charged. If you are splitting your booth with a separate company, there will be an additional fee of \$100.

If you can't attend, you can submit flyers at a cost of \$200 (we will need 200). Set up will be on Wednesday afternoon—you will be notified of the time within the month. Exhibits open on Thursday at 7:00 AM—and includes breakfast. Extravaganza sessions start at on Thursday morning. There will be a VIP Schmooze Session with appetizers that evening. Friday starts at 8 am. Saturday's Exhibit run until 1:30 p.m.

This year's location is at the **Radisson SE Hotel Denver** in Aurora, CO. There is free shuttle service between Denver International Airport and the hotel. The AuthorU Group room rates are \$105 through August 15<sup>th</sup> and then released if not sold out prior to that date—a discount from \$170.

**Reserve your hotel room at 800-967-9033 Rate code: 1709AUTHOR**

The [www.AuthorU.org](http://www.AuthorU.org) website is active with multiple changes throughout these next few weeks with speaker updates for the Extravaganza. AuthorU hosts a weekly radio show, *AuthorU -Your Guide to Book Publishing* airs on the Toginet Network on Thursdays and Friday and is available for podcast downloading via iTunes shortly after with over 25,000+ downloads a month. We will be featuring early bird exhibitors.

If you are game ... want to participate ... let me know NOW—

Look forward to seeing you in September ... September in Denver is beautiful!

*Judith*

Judith Briles  
Chief Visionary Officer

Questions? ... call me at 303-885-2207 or email [Judith@Briles.com](mailto:Judith@Briles.com)

**[AuthorU.org](http://AuthorU.org)**